

Turbulent Times

29.06.2016, Prof. Dr. Florian Matthes

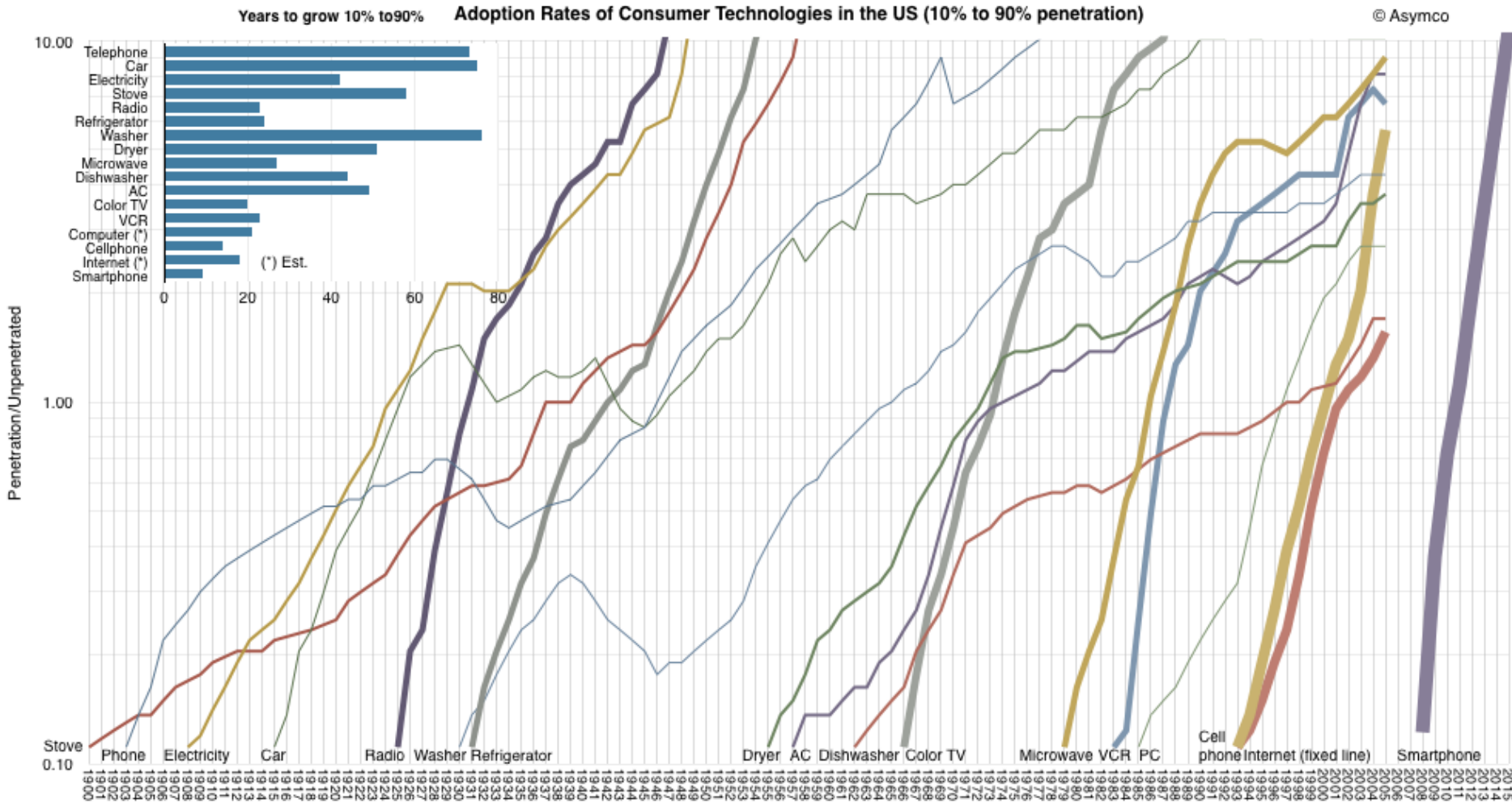
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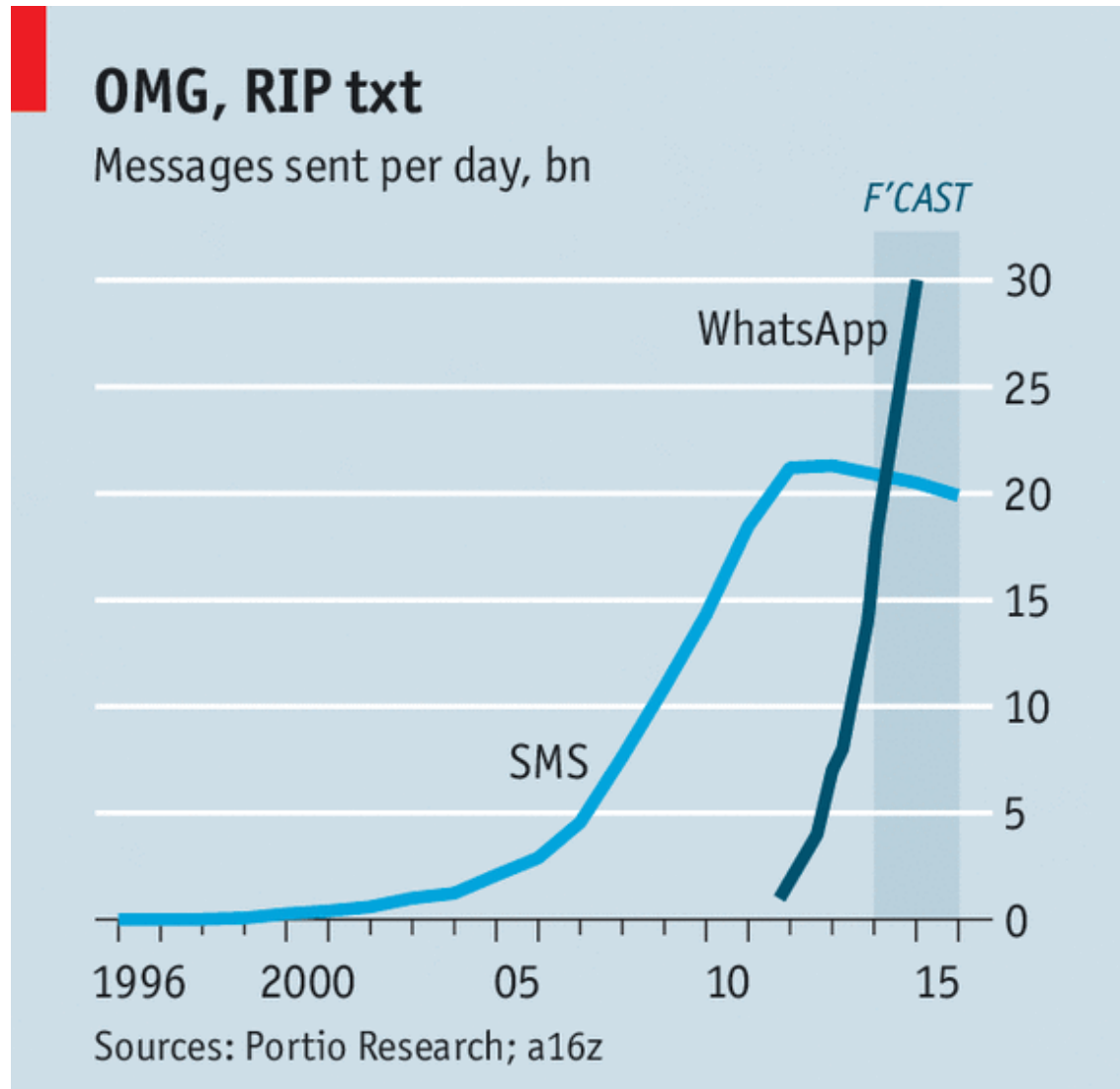
1. **Turbulent Times**

Accelerating growth, heterogeneity, connectedness and change

Accelerating adoption rates for new technologies

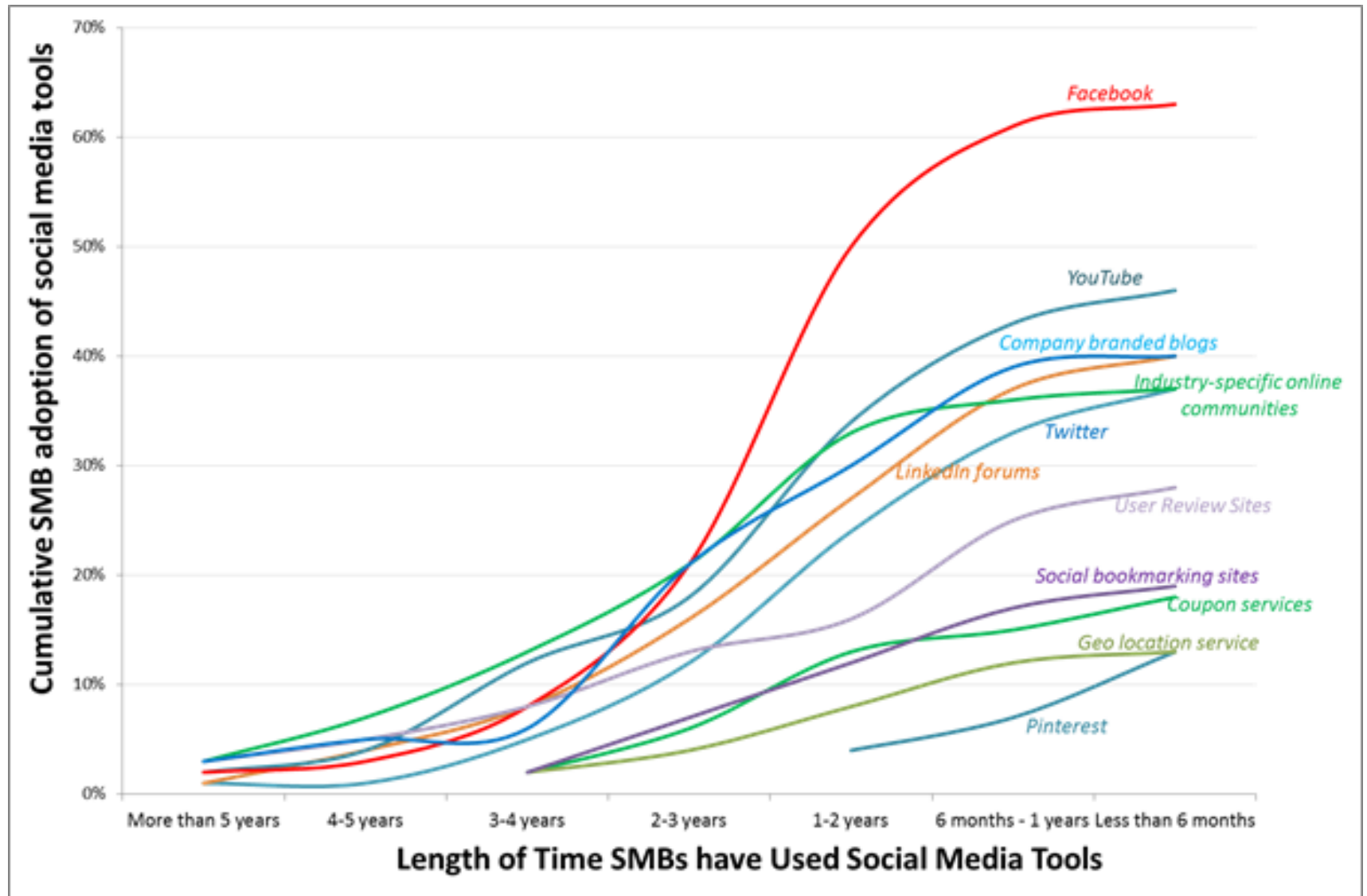


Tablet, Sensors, ...



Economist.com

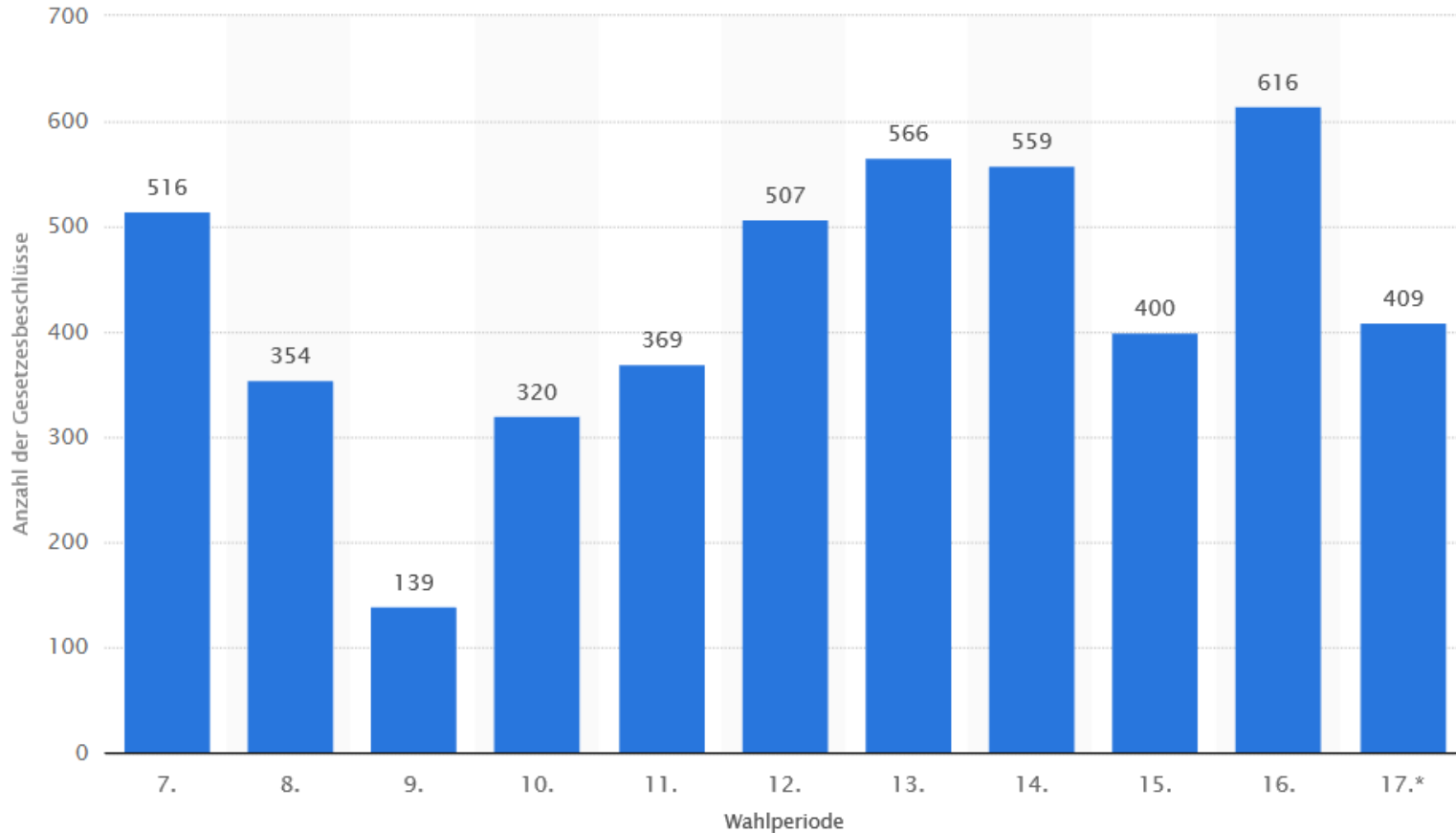
Exponential growth starts inconspicuously, and humans are not used to reasoning about non-linear processes.



Source: 2012 Small and Medium Social Business Study, SMB Group

The legal complexity of international markets keeps growing.

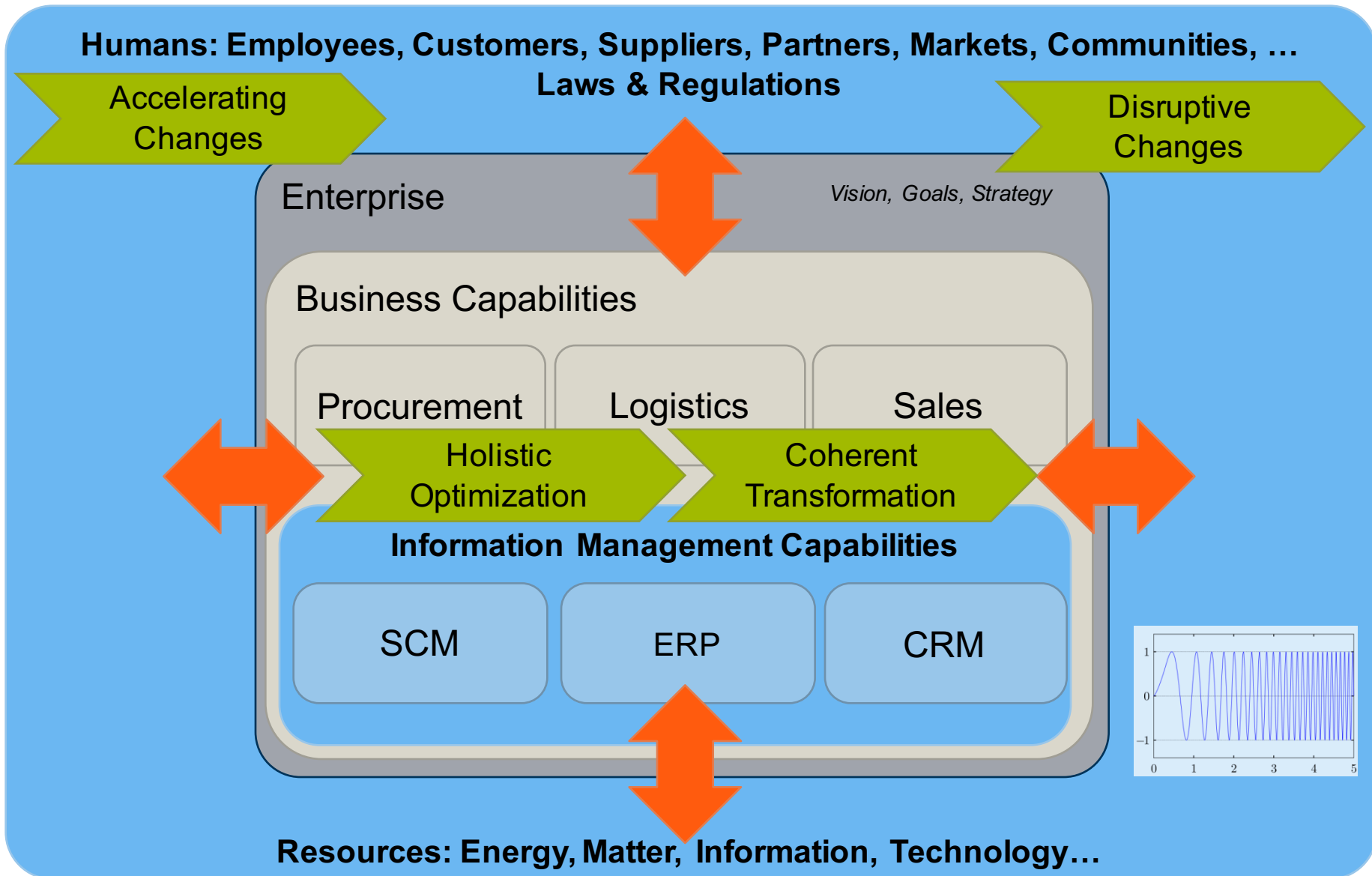
Anzahl der vom Bundestag verabschiedeten Gesetze von 1972 bis 2013 (7. Wahlperiode bis 17. Wahlperiode)



Weitere Informationen:
[Account freischalten](#)

Quelle:
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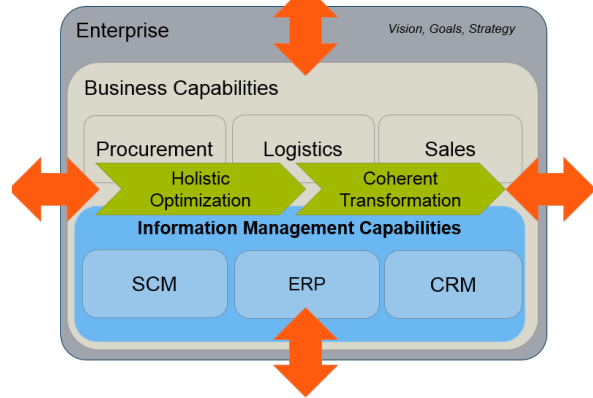
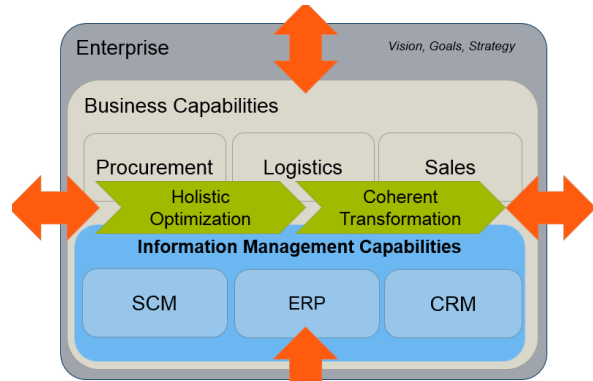
Enterprises have to adapt their business capabilities to an increasingly turbulent environment.



Accelerating Changes

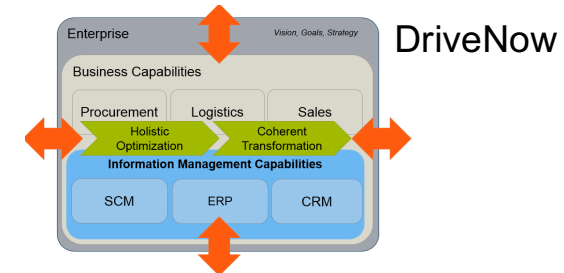
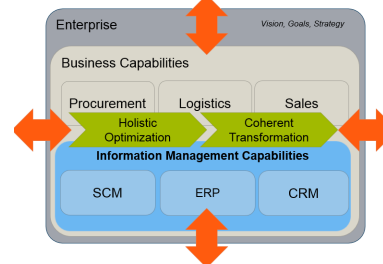
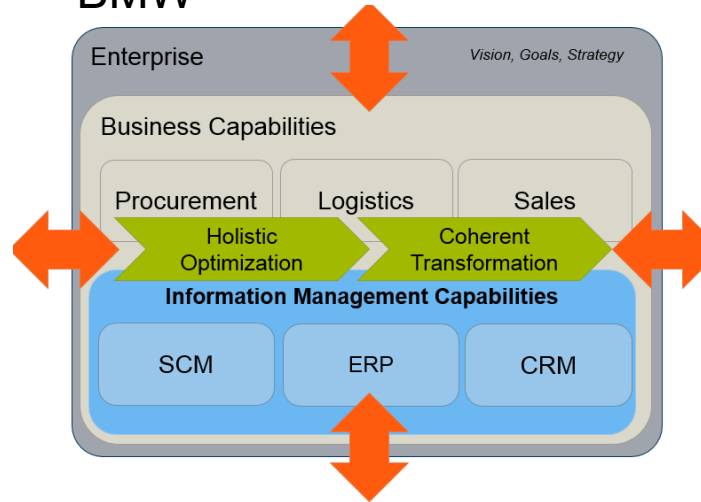
(Information) Technology Markets & Regulations

Disruptive Changes

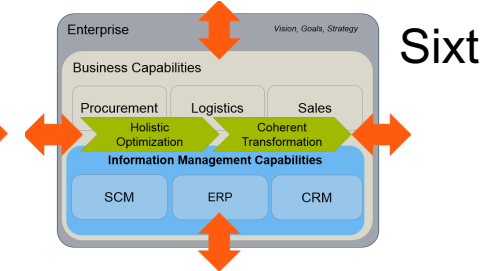


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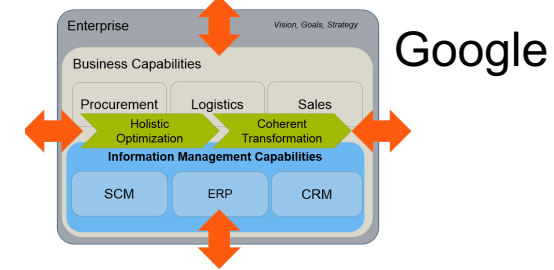
BMW



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Thank you for your attention. Questions?



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